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# Gloxinia Hybrids

SB115  
Z9B875



*Buell Hybrid Typical of B-8 Group*

FROM *Buell's*

We present with pleasure our

## 1954-1955 CATALOG

*(This catalog is valid until October 1955  
at which time a new catalog will be sent to you.)*

Copyright 1954 by Albert H. Buell, Eastford, Connecticut

**ALBERT H. BUELL**

**EASTFORD, CONN.**

**GLOXINIA SPECIALIST**

## Dear Fellow Gardeners:

827465  
Some of you who receive this, our 1954-55 catalog, are old friends who have watched our development over the years. In fact it is due largely to this early interest and enthusiasm that we were encouraged to continue and expand. Our new friends may be interested to know a little of our beginning. Twelve years ago I started with two Gloxinia plants in the sunporch of my home. By crossing these I obtained several very large flowers in a new color range, and from these have gradually been developed some of the beautiful plants that today may be found in our greenhouses. For many years this was my hobby, and now I devote my full time to the growth and development of the business.

Over these years the color and pattern range of Gloxinias has been greatly increased as well as the size of the flower. Slipper Gloxinias in the hybrid form are an exciting addition to every collection.

For the future our aim is to continually improve the foliage so that all our varieties will eventually have the quality of leaves that are found in our variety Trudy; to increase the color range, and propagate and sell true to name varieties that are outstanding; to foster an ever increasing knowledge and enthusiasm among our gardening friends, and to introduce other plants of merit in the Gesneriaceae family.

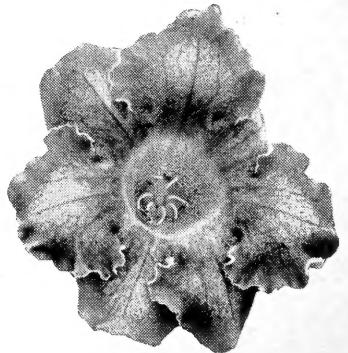
This year for the first time we are including a selected list of African Violets. These are grown and packed with the same careful attention as our Gloxinias, and we are proud to be able to offer them to you.

Yours for better Gloxinias,

*Albert H. Buell*

**VISITORS WELCOME:** We are always pleased to have visitors at our greenhouses. People traveling long distances should contact us to be sure of a good display. We are closed Sundays.

**GROWING INSTRUCTIONS:** We have prepared printed booklets which will answer most of your Gloxinia and African Violet questions. If you have any additional problems we will always be pleased to help you. Full growing instructions are sent with each order.



**OUR PLEDGE TO YOU:** All our shipments are guaranteed to reach you in absolutely perfect condition, and to be true to description. There is no need to return any doubtful shipments, as we have complete confidence in your judgment. A short note from you will bring prompt replacement at no cost to you.

Your complete satisfaction is our goal and greatest pleasure!

# *Buell's Glorious Named Varieties!*

Thousands of Gloxinias blooming in our Greenhouse each summer is always a most spectacular and breathtaking sight. To pick the most beautiful among them would indeed be a difficult task, and it is very likely that no individual variety would win unanimous acclaim. However, during Mr. Buell's 12 years of growing experience he has developed a keen eye and discerning taste for the very finest. In order to become a "Named Variety" a plant must meet his high standards as to color, size, growth habit, excellence of foliage, and good general performance in the greenhouse for two years or longer. In making his decisions Mr. Buell is often guided by the unsolicited comment a variety is given by visitors to our greenhouse, as he feels that perhaps this is the best way of knowing what is most apt to please our thousands of mail order customers who may never have the opportunity to visit us.

We hope you will add some of our "favorites" to your collection and that you will share our pride and enthusiasm for them.

## **LARGE FLOWERING HYBRIDS**

**BLUE DELIGHT** — This variety has caused many an "oh and ah" at the greenhouse. A solid blue border of about  $\frac{1}{4}$ " on a pure white background. Excellent foliage. \$5.00/tuber.

**ELECTRA** — A very flashy red variety. The brilliant red border blends into a delicate speckling as it meets a darker halo at the bowl of the bloom. A creamy white throat speckled in dark red extends the whole length of the tube. An exceptionally good grower, but needs good light to prevent leggy growth. \$5.00/tuber.

**ORCHID** — This could be classified as a pastel between pink and blue, the shade varying according to the amount of sunlight. The bloom is of medium size and was pictured in the book "Gloxinias — And How To Grow Them". Outstanding features of this plant are that it has shiny dark green leaves and is a very compact grower with abundant blooms. \$5.00/tuber.

**PEACHES AND CREAM** — Immense blooms of purest white with delicate suffusions of pink around the border. If you are fond of pastels this is one of the finest. \$5.00/tuber.

**PINK SURPRISE** — The delicate pink petals of this variety are artistically speckled in a darker shade, and edged with a very narrow border of solid pink. The creamy throat is speckled dark pink. This is a selection from one of our most popular groups, B-6. \$5.00/tuber.

**TRUDY** — Named for Mrs. Buell this is one of our choicest varieties both as to bloom, pattern, and leaf type. The plant was shown on the cover of *Popular Gardening* November, 1951. The color is medium to bright red with a white border speckled in red. The throat has a variegated red pattern on a dark cream base. \$4.00

## **ROYALTY SLIPPER SERIES**

**MIDNIGHT QUEEN** — Our darkest Slipper Gloxinia. A rich dark purple of striking elegance. \$4.00

**RUFFLED QUEEN** — A very dainty slipper of speckled pink. The lower petals are more densely speckled than the upper petals giving a bicolor effect, and the flower is delicately ruffled. This is a selection from our S-5 group. \$5.00/tuber.

**SNOW QUEEN** — Pure sparkling white. As far as we know this is the only pure white slipper type Gloxinia on the market today. \$5.00/tuber.

**RED EMPRESS** — The most outstanding of our Slippers to date. Very ruffled and a beautiful shade of red. The top two petals are a little lighter in color which adds to the over all effect. \$5.00/tuber.

# *Gloxinia Tubers*

**in colors and patterns  
to delight  
an artist's palette !**

During the blooming season each year when thousands of magnificent plants turn our greenhouse into a veritable fairyland of color, we spend days tagging superior plants to be offered in these color groupings.

Each of the specially tagged plants is grown to maturity until the tubers are fat and well developed. Then the tubers are harvested and properly cured for just the right length of time. We have developed a special method of packing and shipping so that your tubers reach you in perfect moist condition. Our tubers are particularly easy to grow because they are harvested with their roots intact before shipment.

We are often asked if there are any advantages of tubers over plants or vice versa. It is true that occasionally one will outperform the other but the important points to consider are these. Our tubers are not available and ready to grow until November. Earlier bloom may be had by purchasing 2½" plants in October and early November. During the winter months tubers are advantageous as they can be packed better against freezing. In March plants take the advantage for early summer bloom as tubers may have lost some vitality even under our carefully controlled storage conditions.

## **LARGE FLOWERED HYBRIDS**

*(Shipments start in November)*

### **GROUP NO.**

- B-1** Unusually striking shades of purple, velvety purple, and rich wine-purple.
- B-1a** Similar to B-1 but throat of flower white or in shades of purple.
- B-2** Purple bordered blossoms with artistically speckled throats — in a wide range of varying shades.
- B-2a** Delicate purple or lavender border blending into a speckled throat.
- B-3** Suffusions of soft white and lavender laced with lovely intricate patterns of deeper lavender and purple.
- B-4** Shades of strong-hued purple enhanced with an undertone of red with varying amounts of speckling and veining.
- B-5** Gorgeous shades of brilliant red and scarlet. Solid colors without speckling. Huge ruffled blossoms of striking beauty.
- B-5a** Similar to B-5 but lighter in color.
- B-6** Deep pink to rosy red with artistically variegated throat.
- B-6a** Similar to B-6 but more delicate in color and pattern.
- B-7** Lively shades of sparkling red, gayly enhanced with white borders heavily speckled with red into the throat. Scarce.
- B-8** Suffusions of soft white and pink laced with lovely intricate patterns of deeper pink speckles.
- B-9** Lovely blossoms daintily bordered with pink, blending into a throat of pure white. Scarce.
- B-9a** Similar to B-9 but with a wider border.
- B-10** Lovely blossoms daintily bordered with blue blending into a throat of pure white. Scarce.

**GROUP NO.****(Con't)**

- B-11** This years new color break. We call it "plum" or red-purple. Solid color to the throat or bordered with a light throat.
- B-11a** The same "plum" color as B-10 but this tends to be speckled.
- B-12** We have made a new grouping for these this year. Flowers are basically purple with some speckling and a suffusion of red color.
- B-13** White Ruffles — A huge, ruffled, lacy creation, of sparkling brilliant white, with a delicate speckling deep in the throat. Some are tinted at the base of the petal. Scarce.
- B-14** Bold, flashing blossoms in an unusual rainbow pattern of soft reds, and orange reds in subtle indescribable combinations.
- B-15** Large, graceful flowers of white, tinted with delicate shades of light pink or light blue. Pure white under some light conditions.
- B-16** Large ruffled white, artistically dotted in red. Scarce.
- B-17** A superb deep purple overlaid with red. Blossoms large and ruffled. (We call this a mahogany red.)

**PRICES FOR GLOXINIA TUBERS**

(including Slipper type on next page)

	1	3	6	12
Small	\$ .60	\$1.70	\$3.25	\$ 6.25
Large	1.00	2.80	5.25	10.00
Jumbo	1.50	4.15	7.85	14.95

Every tuber separately packaged and labeled.

**A NOTE ABOUT TUBER SIZE:** It is true that our Jumbo tubers usually produce the most blooms. However, our small tubers when grown under favorable conditions produce excellent plants. Some varieties grow much larger tubers than others so that it is possible to have a jumbo tuber in one variety the same size as a large tuber of another variety.

**SPECIAL TUBER OFFERS***(If you wish Slippers kindly specify)*

<b>No. 7</b>	<b>No. 8</b>
2 large tubers — Our choice labeled. 2 qts. special soil.	4 large tubers — Our choice labeled. 4 qts. special soil.
<b>Both for \$2.80</b>	<b>All for \$5.00</b>
Add .20 per qt. of soil west of Mississippi	

## Our Enchanting

# Slipper

# Gloxinias

(available only in tubers)

Flowers of the Slipper Type Gloxinias are gracefully curved in the trumpet-throat like a large Foxglove. They are rapidly gaining in popularity because of their gracefulness, profusion of blossoms, and long blooming period. Individual blossoms are not as large as the regular hybrids, but this quality adds much to their charm and daintiness.

We have been devoting a considerable amount of time to hybridizing the Slipper Gloxinias, and although our collection is still limited in scope, we believe it to be the most extensive in the world as it includes colors that have never been seen before in the slipper type Gloxina.



*Our Slipper Gloxinia "Snow Queen"*

### STILL LIMITED IN SUPPLY

- S-1** Shades of delicate blue. Small flowered, dainty and exquisite. Extremely Scarce.
- S-2** Shades of Royal purple-blue. Relatively large flowered and handsome.
- S-3** Shades of pure red and soft rose. Fine large flowers of striking beauty.
- S-4** Shades of warm, bright raspberry rose, with a clear white throat. This is an exceptionally choice creation of luscious beauty. Rather large flowered, but still graceful and dainty. \$2.00.
- S-5** A clear sparkling beauty of pure white, speckled and misted with varying degrees of Delicate Pink. Rather large flowered and very elegant. An exquisite new strain of slipper type.
- S-6** A clear sparkling beauty of pure white, speckled and misted with varying degrees of purple hue. Rather large flowered and very elegant.
- S-7** These are delicately tinted in Pink or Blue. They are original creations that probably will never be duplicated. A truly collectors item at \$2.00 each.

**GLOXINIA MACROPHYLLA (Brazilian Gloxinia)** This is one of the original specie Gloxinia. Heavily veined foliage which is very unusual and dark purple slipper type flowers. \$1.00 each.

*Prices for Slipper Tubers (except S-4 and S-7) are same as for Large Flowering Hybrids on page 5.*

**Strong, Healthy**

# *Gloxinia Plants*

**Buell's Beautiful New Hybrids**

***SUPERBLY PACKED FOR SAFE SHIPMENT ANYWHERE***

We wish it were possible for you to see how very, very carefully each plant for your order is handled and packed by well trained personnel. Each plant is specially prepared with damp moss at the top of the pot to hold it secure, then individually wrapped in wax paper plus other layers of paper to keep it moist and fresh during the trip — and snugly fitted into just the right size box.

These are well rooted, actively growing plants in individual 2½" shipping pots. All you have to do upon arrival is transplant to any regular 5" pot, and the plants continue to grow and thrive right in your own living room.

## **AVAILABLE IN MIXTURE ONLY**

*(All large flowered hybrid type, no slippers)*

Shipped September to December and March thru May

1 — Husky, strong-rooted PLANTS.....	\$ 1.00
2 — Husky, strong-rooted PLANTS.....	1.85
3 — Husky, strong-rooted PLANTS.....	2.65
6 — Husky, strong-rooted PLANTS.....	4.95
12 — Husky, strong-rooted PLANTS.....	9.35
24 — Husky, strong-rooted PLANTS.....	17.75

Complete Growing Instructions With Each Order

Postage Prepaid To Your Door

## **SPECIAL OFFERS**

### **No. 1**

1 husky, strong rooted Gloxinia  
PLANT and 1 QT. Bag of Buell's  
Special Gloxinia Soil.

Complete for only

**\$1.67**

### **No. 2**

4 husky, strong rooted Gloxinia  
PLANTS and 4 QTS. of Buell's  
Special Gloxinia Soil.

special to YOU for only

**\$4.95**

For SOIL Add \$.20 per quart west of Mississippi for postage.

## Fresh and Vigorous

### *Buell's Gloxinia Seed*

If you're the type of enthusiastic indoor gardener who enjoys the thrill and satisfaction of seeing tiny seeds pop through the soil, develop leaves, grow into mature plants, and finally burst into bloom, you should certainly try growing Gloxinias from seed.

All seeds are freshly harvested and constantly subjected to germination tests to guarantee freshness and vigor.

It is the most economical way to raise a large quantity of strong, healthy plants.

Under normal care Gloxinia seed will produce blooming size plants in 6 to 10 months. Seed may be sown at any time.

### *Buell's Special Mixture*

#### **Giant Flowered Hybrid Seed**

Albert Buell's special Gloxinia seed is personally blended to assure an even distribution of all types and color combinations found in his new hybrids.

100 seed packet 75c    200 seed packet \$1.00    400 seed packet \$1.75

### *Buell's Slipper Type Gloxinia Seed*

In this carefully selected mixture you will find many new exquisite colors, combinations of colors and dainty intricate effects.

Limited Supply    Originators Package \$1.00

About 80% true to type

*All seed sent prepaid via First Class Mail.*

Cultural instructions included with each packet.

### **SEED STARTING MEDIA**

We have found that a mixture of vermiculite and native peat is excellent for starting fine seed as Gloxinia and African Violet. This has been sterilized and is also good for rooting leaves.

1 qt. .75    3 qts. \$1.50    5 qts. \$2.00

### **COLLECTORS AND BREEDERS**

**a wonderful opportunity to add to your collection of Gesneriads.**

#### **SEED PACKETS**

**STREPTOCARPUS HYBRIDS** — Dainty flowers in pink, white, and purple shades, borne well above compact leaves which are long and interestingly shaped. Somewhat resembles the slipper Gloxinia. **\$1.00**

**AFRICAN VIOLET — "BLUE FAIRY TALE"** — A medium purple violet that comes 80% true from seed. A profuse bloomer. **75 cents**

**AFRICAN VIOLET - MIXED HYBRIDS** — This seed is produced in our greenhouse from such varieties as Painted Girl, America, Queen Betty, Innocence, Pink Wonder, etc. Should give an excellent assortment. **\$1.00**

**GESNERIA MACRANTHA** — Another interesting member of the family growing rather tall with small scarlet blooms. **75 cents**

**BRAZILIAN GLOXINIA (Gloxinia macrophylla)** — This is one of the original specie Gloxinias. Velvety heavily veined leaves with small dark purple slipper type flowers. **Tubers \$1.00 each.**

## Buell's Own Special

### *Pasteurized Gloxinia and African Violet Soil*

This is the same soil that we use in our greenhouse to give us the spectacular blossoms which have given us our national reputation. It is prepared from our own formula after months of careful composting and by the proper blending of all important ingredients.

Another feature which every gardener values is the fact that it has been pasteurized electrically at a temperature sufficient to kill all weed seeds, as well as harmful fungi (such as the damping off fungi), and harmful bacteria.

Packed in special Polyethylene plastic bags to maintain it in proper moist condition.

*(1 qt. soil is ample for potting 1 plant or tuber in a 5" pot)*

1 qt. BAG .85    2 qts. \$1.25    3 qts. \$1.50    5 qts. \$2.25    10 qts. \$3.95



## ROOTING MEDIA

After experimenting for several years we have found that a blend of native Peat and Vermiculite serves as an excellent media for rooting cuttings. It gives very rapid rooting and an extensive root system, and plants transplant from this to soil with little or no set-back. Sufficient nutrients are derived from the peat to give the young plants a good start.

We also find this excellent for starting seed, especially fine seed as Gloxinia and African Violet.

Besides our own experience in the use of this media we already have many enthusiastic customers after just one year of offering it thru our catalog.

Completely sterilized and ready to use just as it comes from the bag. Lasts indefinitely.

1 qt. .75    3 qt. \$1.50    5 qt. \$2.00

## Little Items of Great Importance

**RAPID-GRO** — We are often asked what fertilizer we use in our greenhouse for supplemental feeding. For several years we have used Rapid-Gro exclusively and find it does an excellent job. This year by popular request we have decided to offer it in our catalog.

Simple to use as you merely dissolve in water and water your plants.

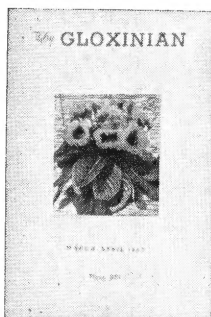
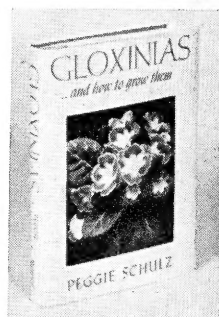
1 pound can \$1.35 including postage makes 176 lbs. of liquid fertilizer!

**PLASTIC LABELS** — If you are tired of wooden labels rotting or of plant names being difficult to read on discolored labels, then here is your answer. Snow-white plastic labels on which you can write with pencil, and they last forever. You will enjoy having your plants permanently and neatly labeled, and you may use them over and over as they are easily erased.

100 4½" plastic labels \$1.25

### "GLOXINIAS — AND HOW TO GROW THEM"

By Peggie Schulz. In this first book ever to be published on the Gloxinia, Mrs. Schulz has carefully outlined the care of Gloxinias from seedling or tuber stage to flowering and then through the dormant period. In addition to details of culture other interesting items include facts concerning growing Gloxinias under fluorescent lights, highlights on intriguing members of the same family, hints on producing your own seed etc. In addition 4 pages in full color show the newest in Gloxinias, and 21 how-to drawings are most helpful. 128 pages, 11 chapters. Price \$2.95.



DO YOU RECEIVE THE GLOXINIAN? IF NOT, YOU ARE INVITED TO JOIN THE AMERICAN GLOXINIA SOCIETY. MEMBERSHIP, \$2.50 for any 12-month period; includes 6 issues of the GLOXINIAN, Seed Fund for rare seeds; free membership in ROUND ROBINS; Membership card; and personal help with your gloxinia growing problems. Magazine also includes information on all the other plants in the same family, *Gesneriaceae*.

FILL COUPON AND MAIL TODAY!

SEND DIRECT TO

AMERICAN GLOXINIA SOCIETY

C/O MR. H. E. DILLARD, 3810 BALES AVENUE

KANSAS CITY 28

MISSOURI

Name.....

Address.....

City.....State.....

☐ 1 year membership \$2.50

☐ Sample copy, THE GLOXINIAN \$ .25

☐ 4 back issues of the GLOXINIAN  
each different \$1.00

Do not mail to us — send to Gloxinia Society

# SPECIAL OFFERS

(penny-wise folks take note!)

## GLOXINIAS

### No. 1

1 husky, strong rooted Gloxinia PLANT and 1 QT. Bag of Buell's Special Gloxinia Soil.

special to YOU for only

**\$1.67**

(Add .20/qt. soil west of Mississippi)

### No. 2

4 husky, strong rooted Gloxinia PLANTS and 4 QTS. of Buell's Special Gloxina Soil.

Complete for only

**\$4.95**

(Add .20/qt. soil west of Mississippi)

### No. 3

2 blooming size TUBERS (our choice) of Buell's large flowering Hybrid Gloxinias plus 2 QTS. special Gloxinia Soil.

all yours for only

**\$2.00**

(Add .20/qt. soil west of Mississippi)

### No. 4

3 blooming size TUBERS (our choice) of Buell's large flowering Gloxinia Hybrids plus 3 QTS. special Gloxinia Soil.

both for

**\$2.90**

(Add .20/qt. soil west of Mississippi)

### No. 5

2 large TUBERS — your choice of Red, Purple, Variegated Pink and Variegated Purple

and

2 QTS. Special Gloxinia Soil.

**Both for \$3.00**

(Add .20/qt. soil west of Mississippi)

### No. 6

2 husky, strong rooted Gloxinia PLANTS and 2 QTS. of Buell's Special Gloxinia Soil.

**All for \$3.00**

(Add .20/qt. soil west of Mississippi)

### No. 7

2 large TUBERS — Our choice labeled.

2 QTS. Special Soil.

**Both for \$2.80**

### No. 8

4 large TUBERS — Our choice labeled.

4 QTS. Special Soil.

**All for \$5.00**

**"C" Your Guide for ordering  
everything described  
in our catalog.**

DATE	No.
No.	Per

Please Print

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

## HELPFUL ORDERING INFORMATION

We acknowledge all orders. During our peak rush of October, November and December this may take a few days.

**POSTAGE** — West of the Mississippi add 20c per quart of SOIL to cover postage. All other items sent postpaid anywhere.

**CONNECTICUT RESIDENTS** — All Connecticut residents add 3% sales tax.

**CANADIAN RESIDENTS** — On all shipments, except seeds, to Canada it is necessary for the customer to obtain an *import* permit from the Bureau of Plant Inspection from your province. This should accompany all orders. We do not recommend plant shipments to Canada.

**SUBSTITUTIONS** — Be certain you check the space provided on the order blank concerning substitutions. When necessary we first substitute size, always giving you equal or greater value. If we are completely sold out of a variety we will try to substitute the most nearly similar variety.

**QUESTIONS** — If you have questions please write them on a separate sheet with your name and address and not on the order blank. This helps us to speed a reply to you.

[illegible]

## GLOXINIA ORDER LIST

Quantity	Size	Item	Price	Do not use this space
		Gloxinia PLANTS, Buell's New Hybrids		
		Gloxinia SOIL, Buell's Own Special Add .20 per qt. west of Mississippi		
		Gloxinia SEED pkts, Buell's Hybrid		
		Gloxinia SEED pkts, Buell's Slipper Type		
		Gloxinia TUBERS, Buell's New Hybrids		
		No. B —		
		No. B —		
		No. B —		
		No. B —		
		No. B —		
		No. B —		
		No. B —		
		Gloxinia TUBERS, Buell's New Slipper Type		
		No. S —		
		No. S —		
		No. S —		
		No. S —		
		No. S —		
		Gloxinia TUBERS, Named Varieties		
		<i>SPECIAL GLOXINIA OFFERS</i> Add .20/qt. soil west of Mississippi		
		No.		
		No.		
		No.		
		Other Items		

If you do not wish a substitute may we place the item on backfile for priority shipment next November? ☐ ☐

☐ Prefer Refund

Total 

Violet Total  $\rightarrow$

Grand Total →

# Your Gardening Friends

If you have friends who you feel would be interested in our Gloxinias and African Violets we will gladly send them our latest catalog.

Name.....

Street.....

City.....State.....

Name.....

Street.....

City.....State.....

Name.....

Street.....

City.....State.....

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

## *Did You Remember?*

**SOIL** — page 9. The ground freezes hard in winter!

**SEEDS** — page 8. A real thrill to grow your own from seed to flower.

**PEG'S BOOK** — page 10. Mighty interesting even though you are a "Glox" authority.  
A good gift item.

**XMAS, BIRTHDAY, OR JUST A REMEMBRANCE** — What better way to say thank you or Merry Xmas. Saves a lot of shopping about and is certain to please.

Just send us the card you wish enclosed. *Xmas orders must reach us by November 30 and will be sent in early December to avoid delay during the Xmas rush.*

**GLOXINIA SOCIETY MEMBERSHIP** — page 10. This will bring you untold pleasure and open up many new horizons. Helps keep you up to date.

**RAPID-GRO** — page 10. A real boost for all your plants and so simple to use.

**ROOTING MEDIA** — page 9. Keep some on hand so you will always be ready to root a cutting that a friend may give you. Excellent for starting seed.

# *African Violets*

For the past twelve years we have specialized in the growing and hybridizing of Gloxinias. During this time we found that many Gloxinia enthusiasts were also ardent African Violet admirers, so two years ago we started our collection of African Violets. Since the Gloxinia and African Violet are members of the same plant family, Gesneriaceae, it seems particularly appropriate that we grow both of them.

Our Violet collection now includes over 100 varieties, and as new ones are introduced which we feel are distinctly different or better than existing varieties we will plan to grow them and offer them to you.

There is already too much duplication among African Violet varieties. We have listed only those which have proven to be excellent varieties in our greenhouse, and which we consider to be distinctive in one or more characteristics.

All our merchandise is guaranteed to arrive in good condition and be true to name. Your satisfaction is our goal and greatest pleasure.

## **AMONG THE OUTSTANDING NEWER VARIETIES**

### **PRICES FOR LISTED VARIETIES:**

- Leaves: .50c each (Available immediately. Not shipped during colder months, approximately December to April.)  
Plants: \$2.00 each. (These are sturdy plants in 2½" pots. Shipped September to January and March to June.)

**APPLE BLOSSOM** — Very delicate tints of pink on white. Large flowers, supreme type foliage.

**BLUE HEIRESS** — Extremely large flowers of medium blue, above heavy, rich-textured foliage.

**BRIDESMAID** — Large well formed double in white with blue shadings.

**DOUBLE INSPIRATION** — A new shade of lavender in a full petaled double. Prolific bloomer.

**EDNA FISCHER** — One of the new "Geneva Doubles". Petals are red-purple with a distinct white edge. Patented.

**GENEVA'S DAUGHTER** — A medium blue flower edged in white. Girl foliage.

**GORGEOUS PINK BICOLOR** — Flower basically white with the tips of the petals marked in pink. Unusual.

**HOLLY** — A distinctive leaf pattern makes this outstanding. Dark, heavily ruffled leaves, red underneath. Flower is blue-purple.

**MOON RIPLES** — A "Geneva Double" of dark purple with a white edge. Patented.

**PANSY BEAUTY** — A real gem and a prolific bloomer. Flowers reddish lavender with the tips of each petal a much deeper tone.

**PEACH BLOSSOM** — Flowers are an unusual shade of rosy pink with a delicate striped effect. Girl foliage.

**PINK CHEER** — About the darkest of all new pinks we have seen. Flowers dainty with narrow petals. Foliage dark and flexible.

**PINK WONDER** — One of the largest pinks with very broad petals. A good deep color, with heavy textured foliage. Patented.

**PURPLE LACE** — A rich dark purple with very delicate ruffling. A favorite.

**RUFFLED QUEEN** — Dark purplish-burgundy flowers of this variety are very finely cut along the edge of the petals to give a ruffled effect. Extremely popular.

**SILVER LINING** — A “Geneva Double” of medium blue with a white edge. Patented.

**SNOW LINE** — Similar to Edna Fischer but a slightly different shade. Patented.

**STAR GLOW** — A pure white with delicate fluting and frilling of the petals. Typical “Geneva” foliage.

**SUGAR PLUM GIRL** — A medium red-purple with a distinct white edge. Girl foliage.

**THE BRIDE** — An excellent double which is several shades darker blue than Brides-maid listed above.

**TWINKLES** — Flowers are white and delicately fringed, and have a very light blue marking radiating from the center.

## *“Supreme” Type Violets*

The “supreme” type violets are typified by having large flowers and rather heavy textured foliage. Most people find that they do not bloom quite as abundantly as other varieties, but their immense flowers make them greatly sought after by the connoisseur. For the most part these propagate and grow more slowly than other varieties, and therefore we must charge slightly more for them. As the foliage is often large and brittle, we sometimes find that it is better to ship slightly smaller plants in this grouping to assure safe arrival.

### **PRICES FOR “SUPREME” VARIETIES**

Leaves: .35c each. 3 for \$1.00 (Available immediately. Not shipped during colder months, approximately December to April.)

Plants: \$1.50 each. (These are sturdy plants in 2½” pots. Shipped September to January and March to June).

**AMERICA** — Enormous light blue, slightly cupped flower with Dupont foliage.

**APPEALING** — A supreme Pansy Beauty. Red-purple with the tips of petals a darker color.

**CONFEDERATE BEAUTY** — Large dark purple flowers and a prolific bloomer.

**DUPONT LAVENDER PINK** — Huge flower in a pinkish lavender. A real eye catcher at our greenhouse.

**MARINE** — One of the old timers in a supreme. Flowers are medium blue and not as large as some, but a good bloomer.

**MINUET GIRL** — Flowers are basically a porcelain blue and sometimes give a very subtle striped effect. Definitely different but difficult to describe. Girl foliage.

**SUNRISE SUPREME** — Our selection for the best of the “reds” in a supreme. Color is intensified towards tips of petals.

# Old Favorites

## White

**INNOCENCE** — The only pure white we know with rich dark green leaves, red underneath. Outstanding.

**SNOW PRINCE** — Large glistening white flowers, and a very free bloomer. Foliage light green.

## Light Blue

**SAILOR BOY** — An excellent bloomer with light blue flowers. Good foliage.

**SAILOR GIRL** — A true light blue with typical “girl” foliage. One of the most popular in this color grouping.

## Medium Blue

**CRINKLES** — Very vigorous grower. Flowers medium blue and leaves very slightly scalloped.

**GORGEOUS BLUE WONDER** — Large flowers varying from medium blue to a slightly darker shade. This variety always attracts attention.

## Pink

**ALL AGLOW** — A dark pink with girl foliage. Flowers often have extra petals.

**PINK BEAUTY** — Apple blossom pink flowers make this an old favorite. A good bloomer.

**PINK DELIGHT** — A light shell pink with a dark green leaf.

**PINK GIRL** — A very dainty pink variety. Flowers borne above relatively small scalloped leaves.

## Dark Purple

**BLUE WARRIOR** — Deep purple flowers above shiny dark foliage make this a favorite.

**DEEP BLUE GIRL HYBRID** — Rich dark green girl foliage with dark blue to purple flowers.

**MENTOR GIRL** — Another deep purple with a good textured leaf which is slightly scalloped.

**PURPLE KNIGHT** — One of our favorites because of its large flowers and good blooming habits. Dark foliage and flowers a bit lighter than Purple Prince.

**PURPLE PRINCE** — An old variety but still of the best. A rich dark “violet purple” with bright yellow stamens.

**STAR SAPPHIRE** — Flowers give a star effect as the five petals are all evenly spaced. Dark purple with “Geneva” foliage.

## *Red Purples*

**CARMEN** — One of the good reds similar to Red King.

**GRAND LADY** — Medium "red-purple" with the upper petals slightly darker. Foliage smooth and spoon type.

**HILDEGARDE** — Flowers of this variety are delicately fluted. Medium red-purple. Different.

**INDIONOLA** — Difficult to describe but a lavender with a red cast. A dark eye and excellent foliage make this a good collectors variety.

**RED KING** — We consider this the best so called "red" violet to date. A rich reddish purple with dark foliage. Do not expect a real red, but you should have at least one variety in this color grouping.

**SUNRISE** — Another good red of a lighter shade.

**WINE VELVET** — Very rich color in the so called "reds". Always popular.

## *Shades of Lavender*

**FRINGETTE LIGHT MAUVE** — Delicately fluted flowers of a clear light lavender.

**GYPSY PRINCE** — A good medium lavender and a prolific bloomer.

**LILAC PRINCESS** — A clear light lavender with bright yellow stamens. Excellent grower.

**PASTEL GIRL** — Girl type foliage with a clear lavender flower. Outstanding.

**TAFFETTA** — This makes a large plant. Flowers are a delicate lavender.

## *Double Blooms*

**AZURE BEAUTY** — Fully double flowers of white with lavender shadings. In great demand.

**DARK BEAUTY SPORT** — This is our own sport of Azure Beauty. Medium purple blooms which are very double and well formed.

**DELIGHT** — A true blue double with good foliage.

**DOUBLE FRINGED WHITE** — A good double white sometimes showing a little blue. Foliage very graceful and frilled.

**DOUBLE FRILLED ORCHID** — Flowers are frilled and double in red-purple. Foliage dark, red underneath and very graceful.

**DOUBLE NEPTUNE** — Our choice for a double deep purple violet. One of the best formed double blooms on the market.

**DOUBLE ORCHID NEPTUNE** — Similar to Double Neptune but flowers of reddish purple.

**DOUBLE ROSE** — Delightful pompons of white with a rose lavender shading.

**NAVY BOUQUET** — Large double purple and a very vigorous grower. Foliage distinctive.

**ORCHID SUNSET** — Double Red-purple. Good bloomer and very showy.

**PURITY** — Double pure white flowers borne in profusion.

**SEA GIRL** — Another double blue favorite with striking shiny and scalloped leaves.

## *Novelties*

**BLUE DELIGHT** — Flowers white with blue markings. Different.

**BRONZE BICOLOR** — During the past year this has become one of our favorites. Upper petals a rich plum red and lower petals lighter.

**DREAM GIRL** — Foliage very scalloped and different than any other we have seen. Flowers usually white bordered in blue, but sometimes are all purple or white.

**EVENING STAR** — Prolific bloomer having white flowers edged in blue.

**FANTASY** — This is a real novelty as often no two flowers are alike. The flowers are light lavender with speckling and striping of a darker shade. Sometimes the flowers are completely purple.

**GROTII** — This is the hanging African Violet. Large rounded light green leaves and light blue flowers. Makes a large graceful plant.

**PAINTED GIRL** — One of the most popular varieties at the spring Flower Shows this year. Excellent quality girl foliage with pure white flowers edged in lavender pink.

**RAINBOW GENEVA** — Flowers of reddish purple, delicately edged in purest white.

**RED BICOLOR** — The upper two petals of the flower are a medium red purple, and the lower three are a lighter shade. A very prolific bloomer with excellent foliage.

**SIR LANCELOT** — A lavender bicolor with excellent growth habits. Always attracts attention.

**STAR GIRL** — Girl type foliage. Flowers white with a blue edge.

## "OLD FAVORITES" Cont.

**SUGAR PLUM GIRL** — Similar to Rainbow Geneva but with girl foliage.

**VELVET GIRL** — Flowers cupped and a deep burgundy. Darker towards petal tips. Outstanding.

### PRICES FOR "OLD FAVORITES"

Leaves: .35 each, 3 for \$1.00 (Not shipped during colder months, approximately December to April).

Plants: \$1.00 each.

*(These are sturdy plants in 2½" pots. Shipped September to January and March to June).*

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### MEMO TO GARDEN CLUB PRESIDENTS:

Many Garden Clubs have already enjoyed visiting our greenhouses, and we welcome any of you who would like to plan such a trip. Some groups have made reservations in advance for luncheon at the charming General Lyon Inn here in Eastford, and then toured our greenhouses in the afternoon.

If you contact us in advance we can advise you of the best time for a good display.

We also have a few kodachrome slides, 2"x2", which we will loan for use at your club meetings. There is a minimum handling charge of \$2.00.

If your club is interested in buying a substantial quantity of Gloxinia tubers write us asking about our special Garden Club discount.

If you have members particularly interested in African Violets they might be interested to know that we grow over 100 varieties which we sell at the greenhouse.

# SPECIAL OFFERS ON AFRICAN VIOLETS

## “A”

1 plant from “old Favorites”  
(Your choice)

1 qt. special soil.

**Both for \$1.75**

(Add .20/qt. soil west of Mississippi)

## “C”

2 plants from “old Favorites”  
(your choice)

2 qts. special soil.

**Both for \$3.00**

(Add .20/qt. soil west of Mississippi)

## “E”

6 leaves from “Old Favorites”

1 qt. rooting media.

**Both for \$2.50**

## “H”

6 leaves from “Old Favorites”

1 Painted Girl

1 Azure Beauty

1 Double Neptune

1 Red King

1 Snow Prince

1 Purple Prince

**All for \$1.75**

## “B”

3 assorted “double” varieties,  
our choice.

**All for \$2.75**

## “D”

Starter collection. Our choice of  
plants in

1 Purple

1 Pink

1 Bicolor

1 Double

**All 4 plants for \$3.75**

## “F”

6 leaves from “New Varieties”  
(page 15)

1 qt. rooting media.

**All for \$3.25**

## “I”

6 leaves — All doubles

Double Delight

Double Rose

Azure Beauty

Orchid Sunset

Double Neptune

Friiled Double Orchid

**All for \$1.75**

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